

FOR IMMEDIATE RELEASE

Puget Sound Groups Collaborate for Green October 2007

*Local Organizations to Hold Community Events Focused on the
Current State of Our Region and the World*

Seattle, Washington August 1, 2007 - Businesses, nonprofits, community groups and government organizations across the Pacific Northwest will turn this fall green through the creation and promotion of numerous sustainability-focused events. Green October 2007 will highlight dozens of events involving local initiatives in social issues, environment, arts, community-building, local food systems, culture and youth. Organizations and individuals across the region are invited to not only attend the events but also to use the **Green October 2007** campaign as an opportunity to promote additional community events that increase public awareness of pressing current-day issues.

Several Seattle-based organizations including the Interra Project, The Northwest Environmental Education Council, Seattle Bioneers, Sustainable Ballard, Sustainable Cascadia and Seattle Event Horizons united when they realized that several community events were to be held toward the end of September and throughout the month of October. "The October collaboration is an opportunity to help promote one another's events while building awareness for the important issues on which many of us are focused," commented Interra's Executive Director Jon Ramer. "We are excited to support and highlight the mission of our partners and to encourage Seattle residents and groups to get involved in their own neighborhood and regional activities."

The month will kick off with the 4th Annual Sustainable Ballard Festival on September 29th. Events throughout October will include the launch of Interra's Puget Sound Community Change Program, the National Beaming Bioneers Conference and the Sustainable Cascadia Convergence at the Seattle Center. Mayor Nickel's Climate Protection Summit on November 1st will help wrap up the greening of the month. "Green October makes visible the care and concern of citizens across our region, and it's truly an uprising! We know we need to preserve and protect the environment and work toward social justice in harmony with a balanced economy. There's no shortage of economic opportunity in going green!" said Sandra Poulson of Sustainable Cascadia. "What's so exciting, is to see people's commitment to do what is right taking form in all these events. It gives me a lot of faith that we can rise to these challenges. These events present opportunities for everyone to leave a legacy of security and sustainability for generations to come."

More information on how to get involved in the dozens of events that will take place in October can be found at www.greenoctober2007.com. Puget Sound residents and groups interested in volunteering can contact Shannon Luoma at sluoma@nweec.org.

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